

YEAGER

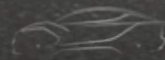
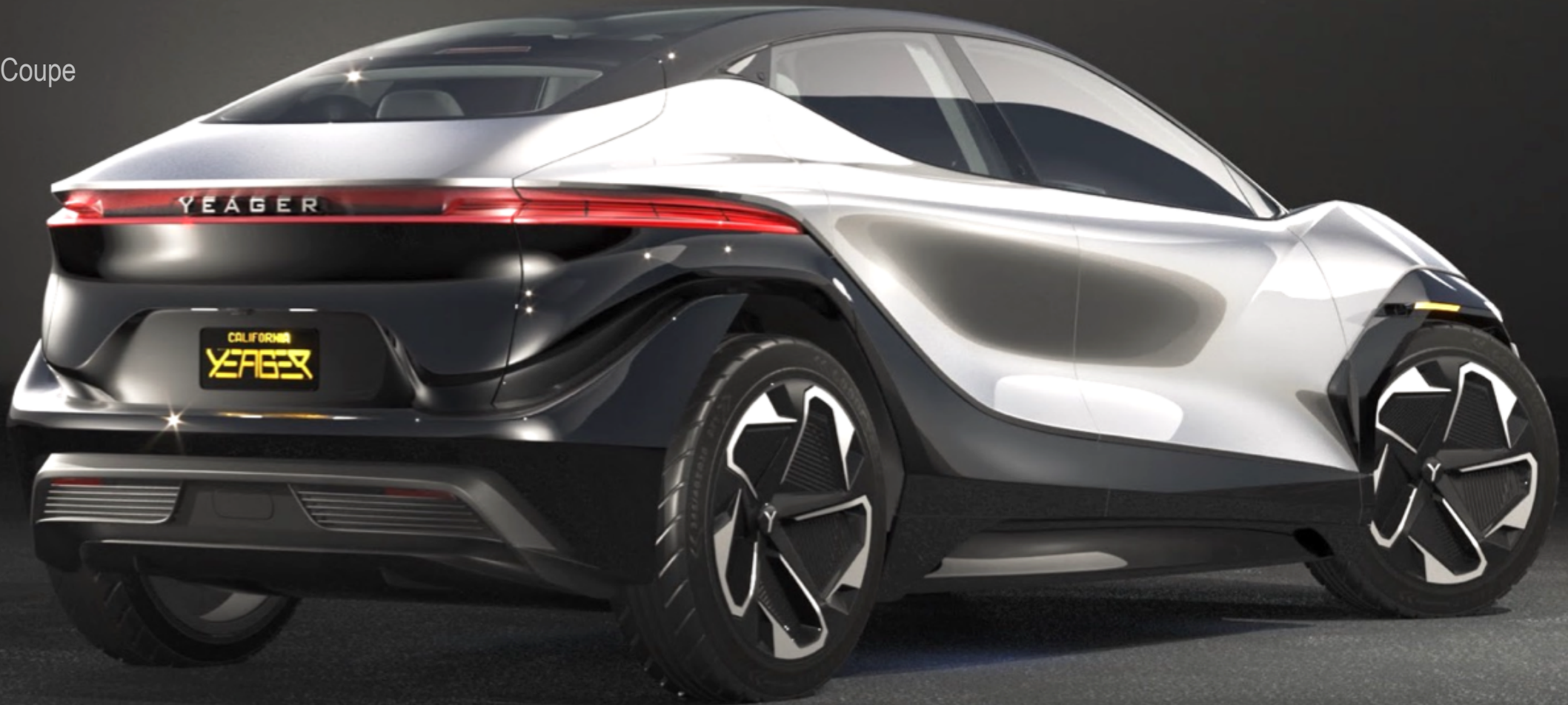
*"Your Next Move"*



The Revolutionary Electric Sport Vehicles for Active Lifestyles

# Game-Changing Design and Technology for the Thrilling NEW Driving Experience

Electric Sport Coupe



# The Sub-\$28k EV 2.0 Solution

- ✓ Safety, Comfort, Utility
- ✓ Top Performance, Style
- ✓ Game-Changing User Interface



Electric Sport Coupe



# User-Centric & Intuitive Super-Connected



# Unique Set of Most Compelling Features



**FOCUS ON THE ROAD AHEAD**

RELISH THE VIEW OF THE ROAD  
TO THE SKIES FROM YOUR JET  
COCKPIT



**STORE YOUR GEAR**

VALUE THE  
PERSONAL STORAGE  
AND CARGO SPACE  
FOR YOUR BAGS,  
PURSE, BOARDS,  
KAYAK, BIKE, AND



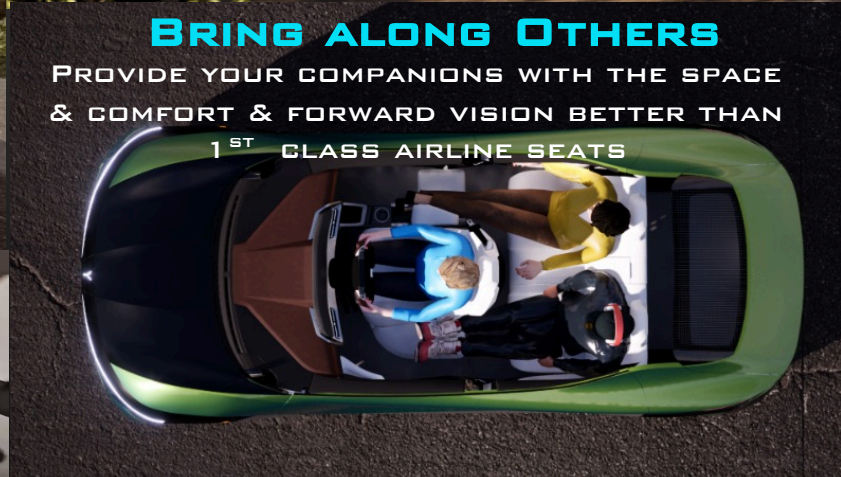
**LOVE THE ENVIRONMENT**

ENJOY THE GREAT OUTDOORS  
WITHOUT GUILT



**BRING ALONG OTHERS**

PROVIDE YOUR COMPANIONS WITH THE SPACE  
& COMFORT & FORWARD VISION BETTER THAN  
1<sup>ST</sup> CLASS AIRLINE SEATS



**CORNER THROUGH THE CURVES**

CHALLENGE THE PAVEMENT WITH  
SEAMLESS ACCELERATION AND ROAD

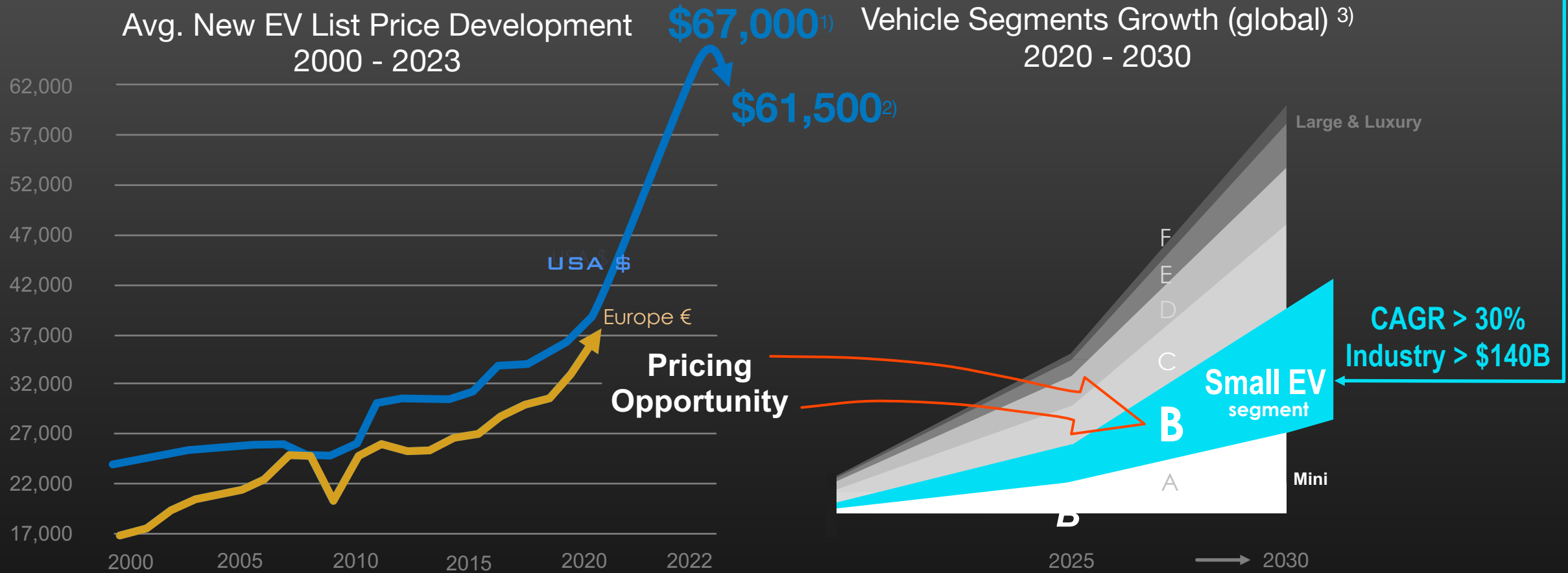


**DON'T BREAK THE BANK**

YOU DON'T NEED TO BE MADE OF  
GOLD TO GET THE ELECTRIC CAR OF  
YOUR DREAMS



# Sub-\$30k EVs will be the Fastest Growing Marketing Opportunity



1) Edmonds @ Bloomberg 6/2022 (US)  
 2) [www.findmyelectric.com](http://www.findmyelectric.com) 1/2023 (US)  
 3) GlobeNewswire 4/2021



# We deliver the Best Experience for Gen Z's Mobility Needs



- ✓ Urban & Affluent
- ✓ Technology and Performance-focused
- ✓ Mobility must be expressive, fun, practical, safe
- ✓ Economical
- ✓ Ecological



Plus...

Small Families

Car Enthusiasts

Commuters

Singles

Young @ Hearts

Nature-Lovers



# Determined and Experienced Leadership Team



**Thomas Fritz**  
CEO, CTO & Founder

GM Engineering @ SF Motors / SERES  
VP Engineering @ Nio  
Director @ Fisker Automotive  
Chief Engineer @ Ford  
Vehicle Development @ BMW



**Vittorio D'Arienzo**  
Marketing

Director – Prod. Planning & Strategy  
@ WEY Brand GWM  
@ Hyundai Motor EU  
Project Manager – Alfa Romeo Mito &  
Fiat 500 Abarth @ Fiat Group



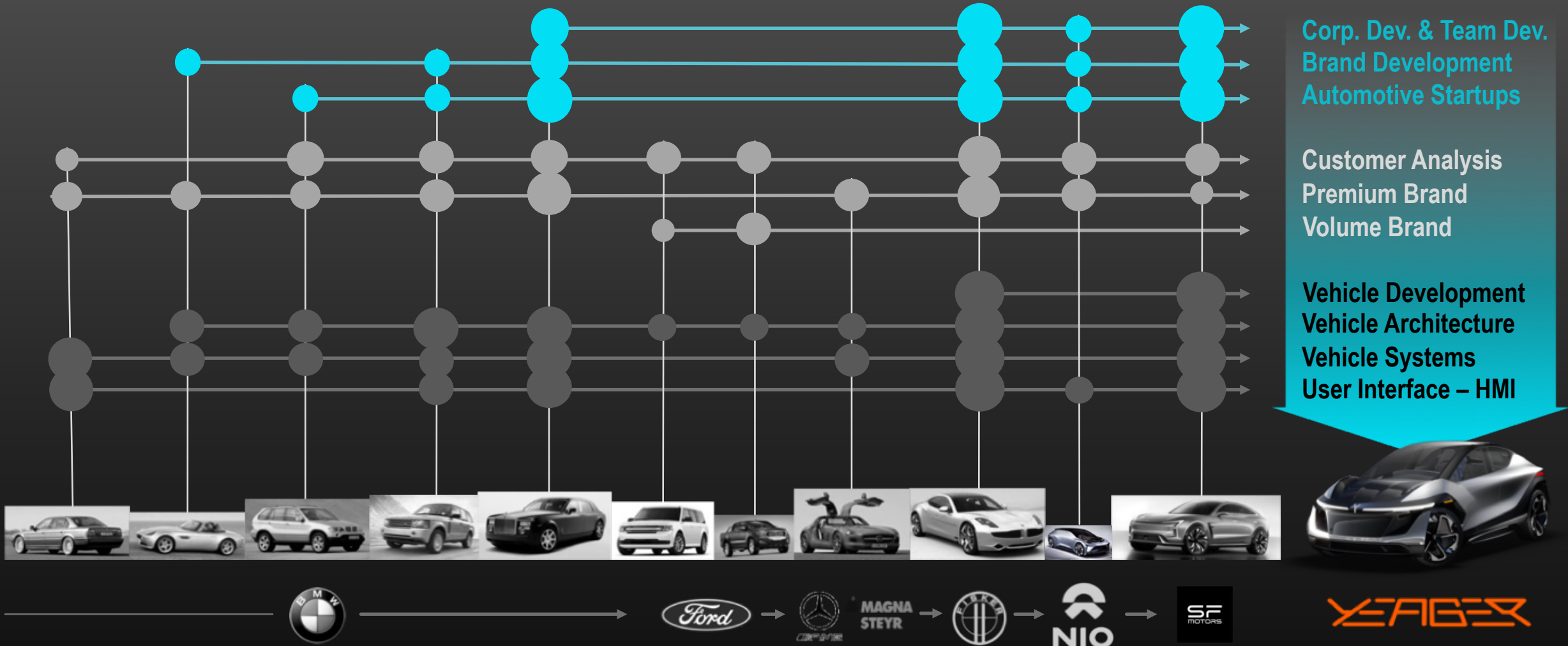
**Dag Reckhorn**  
Vehicle Manufacturing & Operations

Chief Manufacturing Officer - Czinger Vehicles  
VP Manufacturing @ Xos Trucks  
SVP Manufacturing @ Faraday Future  
Dir. Manufacturing Model S @ Tesla  
Mgr. Engineering & Assembly @ Karmann





# How the YEAGER Concept has evolved based on the Founder's Deep and Long-Term Industry Experience and Successes



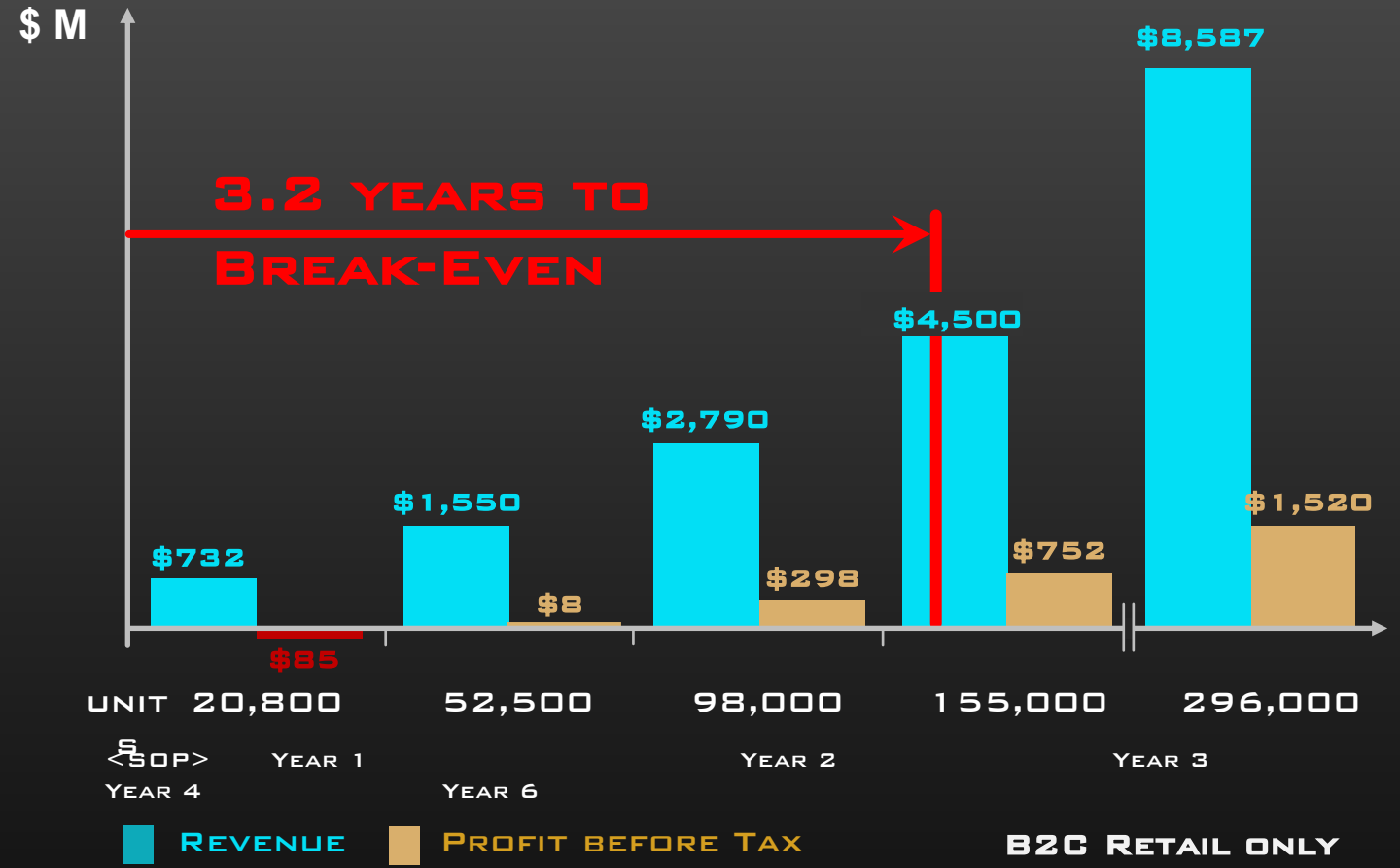
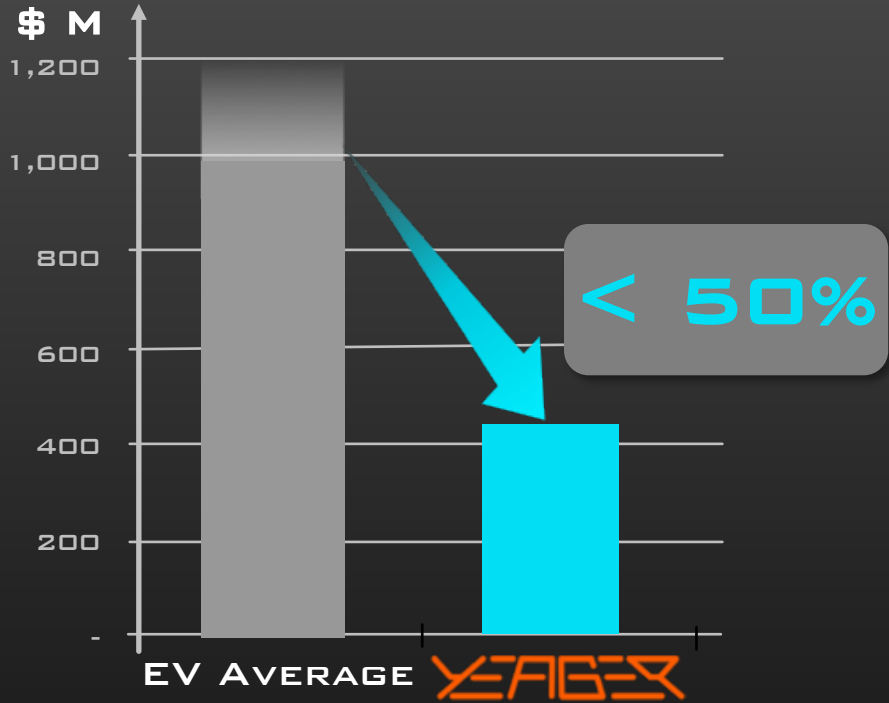
Corp. Dev. & Team Dev.  
Brand Development  
Automotive Startups

Customer Analysis  
Premium Brand  
Volume Brand

Vehicle Development  
Vehicle Architecture  
Vehicle Systems  
User Interface - HMI



# Minimize Upfront Investment for early ROI





# Recipe for Success

## Maximize Effectiveness while Minimizing Startup Risk

### Build an Experienced World-Class Team

- ✓ Corporate Development & EV Startups



### Use an Asset-Light Business Model

- ✓ Minimize vehicle size to reduce raw material and tooling costs
- ✓ Outsource vehicle assembly and service to existing providers
- ✓ Use tooled and validated off-the-shelf components and systems

### Build a World-Class Supply Base

- ✓ Partner with the finest global automotive suppliers
- ✓ Mubea, Joyson, Goodyear, Bosch, and ZF are on board
- ✓ Endorsement from ZF: **“Best EV Startup we have seen.”**

### Go Fast to Market with Three Year Vehicle Launch Plan

- ✓ Create show vehicle(s), hire core staff, conduct marketing studies
- ✓ Onboard suppliers, engineering design, component mfg and test
- ✓ Low volume vehicle assembly and test, vehicle assembly ramp-up

### Create Financial Plan to Ensure Profitability

- ✓ Total Investment half that of other EVs
- ✓ Vehicle Gross Margin > 20%, industry-leading
- ✓ Profits just after production start, positive cash flow within 2 years

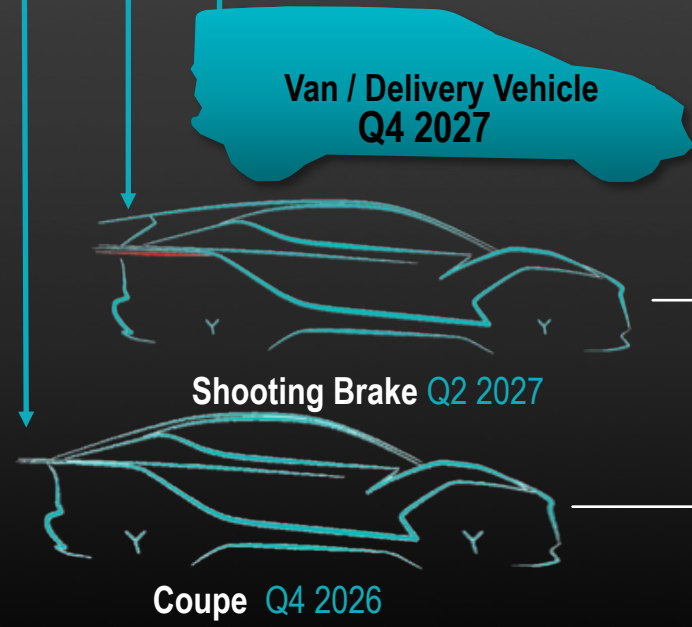
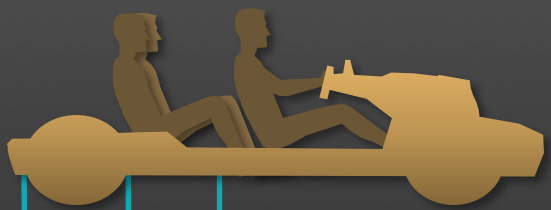
### Create other Opportunities for Success

- ✓ Quick Scale-Up Opportunities for other vehicle configurations:
- ✓ Ride sharing, retail, delivery, law enforcement, emergency



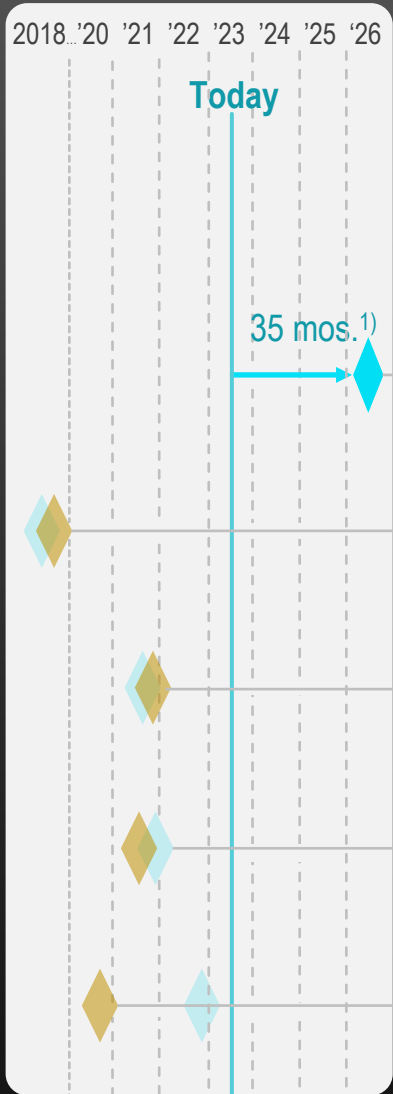
# The EV Platform for unmatched Scale & Applications

**YEAGER Scalable Electric Platform**



	Launch	Immediate Applications			Additional Applications		
	Retail	Law Enforcement	Ride-Hailing	Delivery	All Terrain	Agriculture	Defense
Van / Delivery Vehicle Q4 2027	✓	✓	✓	✓	✓	✓	✓
Shooting Brake Q2 2027	✓	✓	✓	✓	✓	✓	✓
Coupe Q4 2026	✓	✓	✓	✓	✓	✓	✓

# We are best positioned in Today's Startup Landscape



**Electric Vehicle Startup**

- YEAGER
- NIO
- RIVIAN
- LUCID
- ESKER

**Valuation**  
July 13<sup>th</sup>, 2023

- TBD
- \$ 18B
- \$ 24B
- \$ 16B
- \$ 2B

**Benchmarking & Assessment 2)**

	Leadership Team Industry Experience	Partnerships & Supplier Network	Time-to-Market & -Profitability Speedy ROI	De-Carbonize for Real Sustainability	Global Product Attractiveness Competitiveness	Global Platform Scalability	Software Technology Focus	Business Model De-Risking
YEAGER	✓	✓	✓	✓	✓	✓	✓	✓
NIO	✓	✓	⊖	✗	⊖	✓	✓	⊖
RIVIAN	⊖	✓	✗	✗	⊖	⊖	⊖	✓
LUCID	✓	✓	✗	✗	⊖	⊖	⊖	✓
ESKER	⊖	✓	⊖	⊖	⊖	?	?	✓

◆ IPO ◆ Product Launch

✓ Promising / Available   
 ⊖ Neutral / Questionable   
 ✗ Negative / Non-Existent   
 1) Full Funding assumed 7/2023   
 2) Based on Industry Experience & Network



# The First \$15 Million Seed Investment Actions and Deliverables



Electric Sport Wagon



# The \$15M Investment will kickstart Yeager

## Action / Deliverables

## Goal

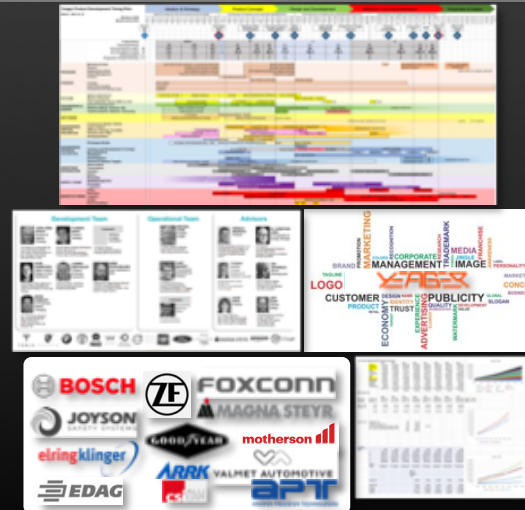
### Present in Actual Size & Design:

- ✓ Exciting Yeager EV Design
- ✓ New Electrical Vehicle platform concept
- ✓ Game-Changing User interface
- ✓ Spacious Interior Seating Layout



- ✓ Build the Yeager Brand
- ✓ Create further investor interest and the public during technology shows (Consumer Electronics Show (CES) in Las Vegas, US, 'South by Southwest' (SBSW) in Austin, US) and road shows, presentations
- ✓ Prepare Raise Seed 2 and A-Round

- ✓ Refined Business and Marketing plan
- ✓ Fine-tuned Market scope
- ✓ Onboard critical Engineering Suppliers



- ✓ Scale Up overall company fast
- ✓ Further Vehicle Development to get to Production Start quickly

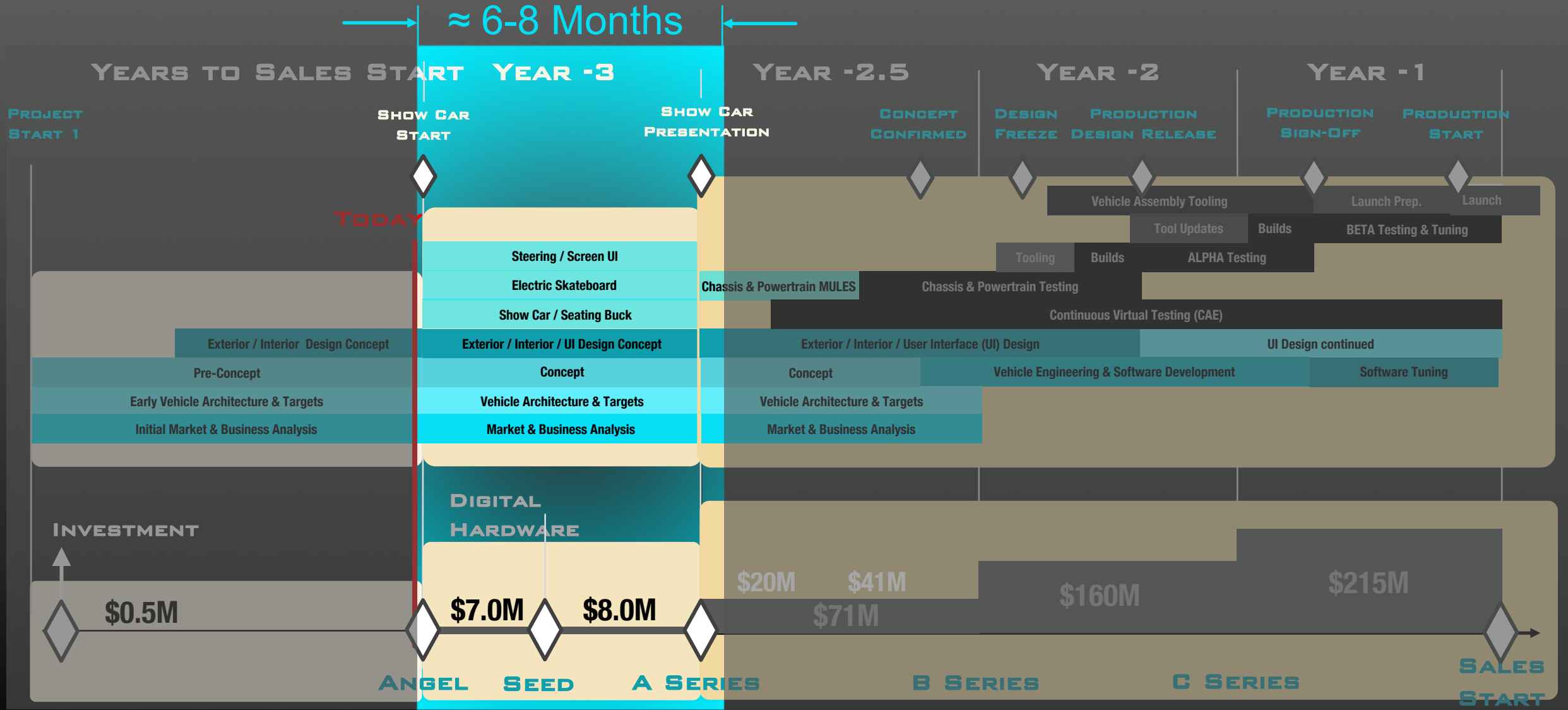




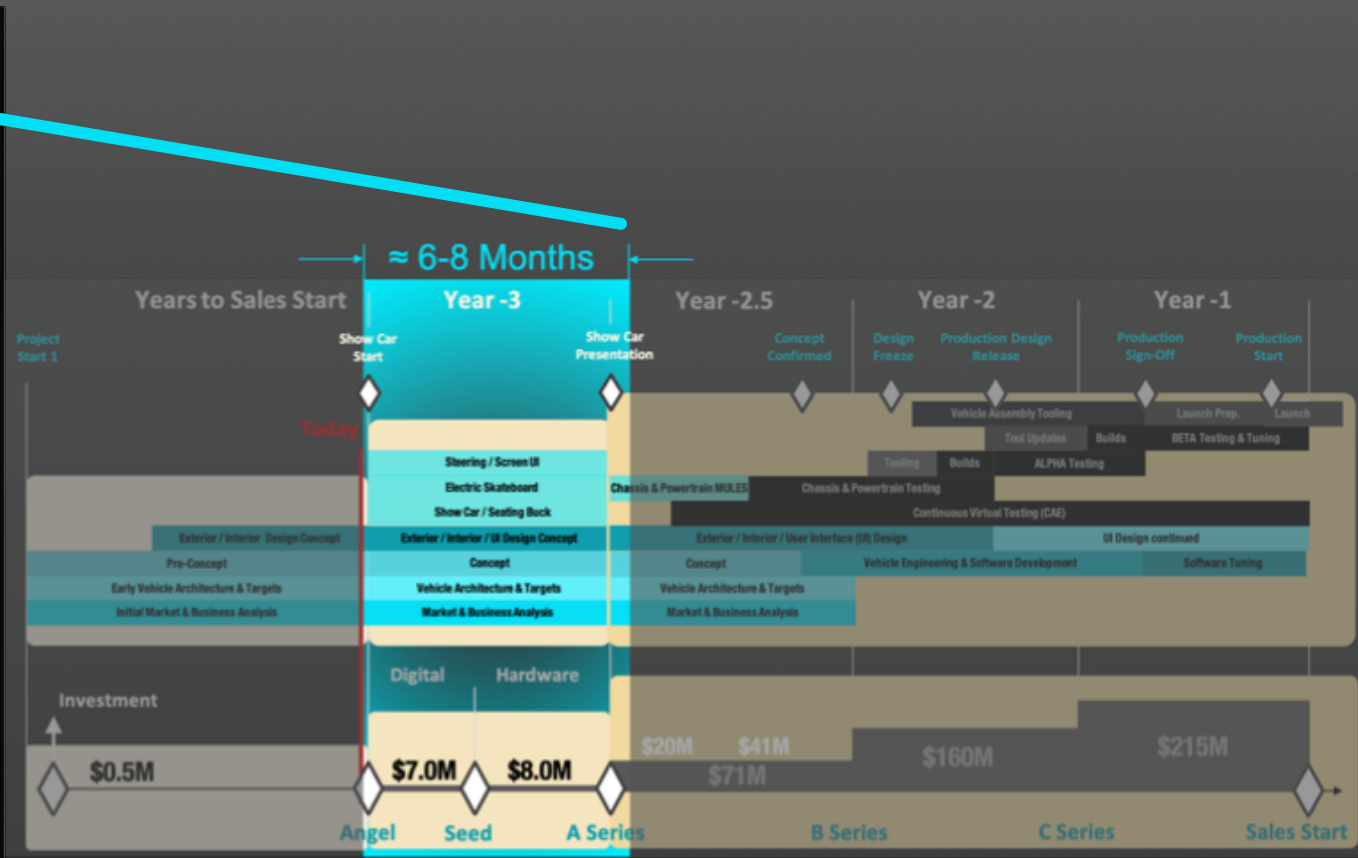
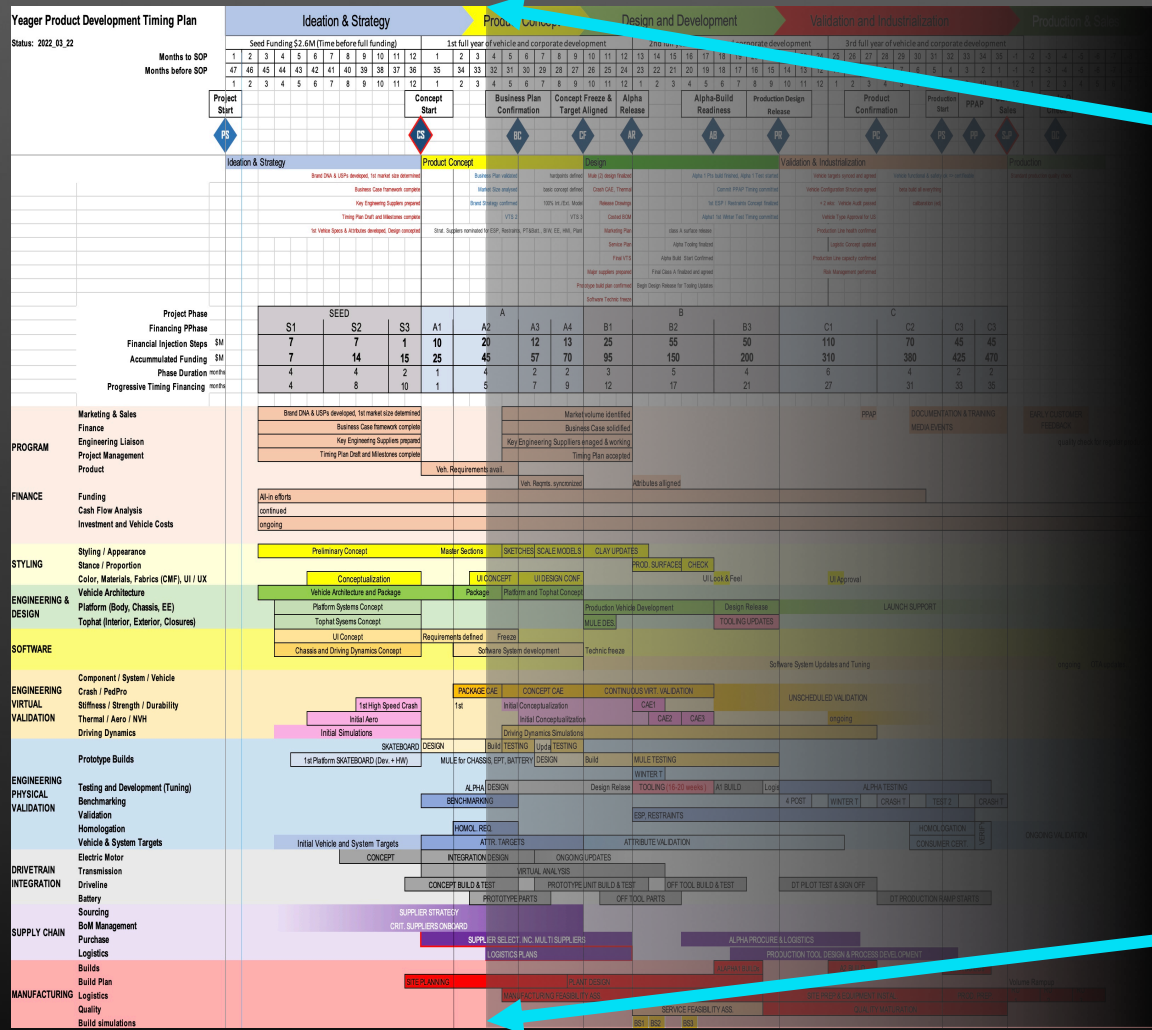
# Funding Breakdown - Seed and A-Round

Description / Unit		Seed 1	Seed 2	Seed 3	A
Incremental Funding	\$M	\$3.0	\$5.0	\$7.0	\$50.0
Cumulative Funding	\$M	\$3.0	\$8.0	\$15.0	\$65.0
Incremental Share	%	9.4%	5.2%	5.7%	15.9%
Cumulative Share	%	9.4%	14.6%	20.2%	36.1%

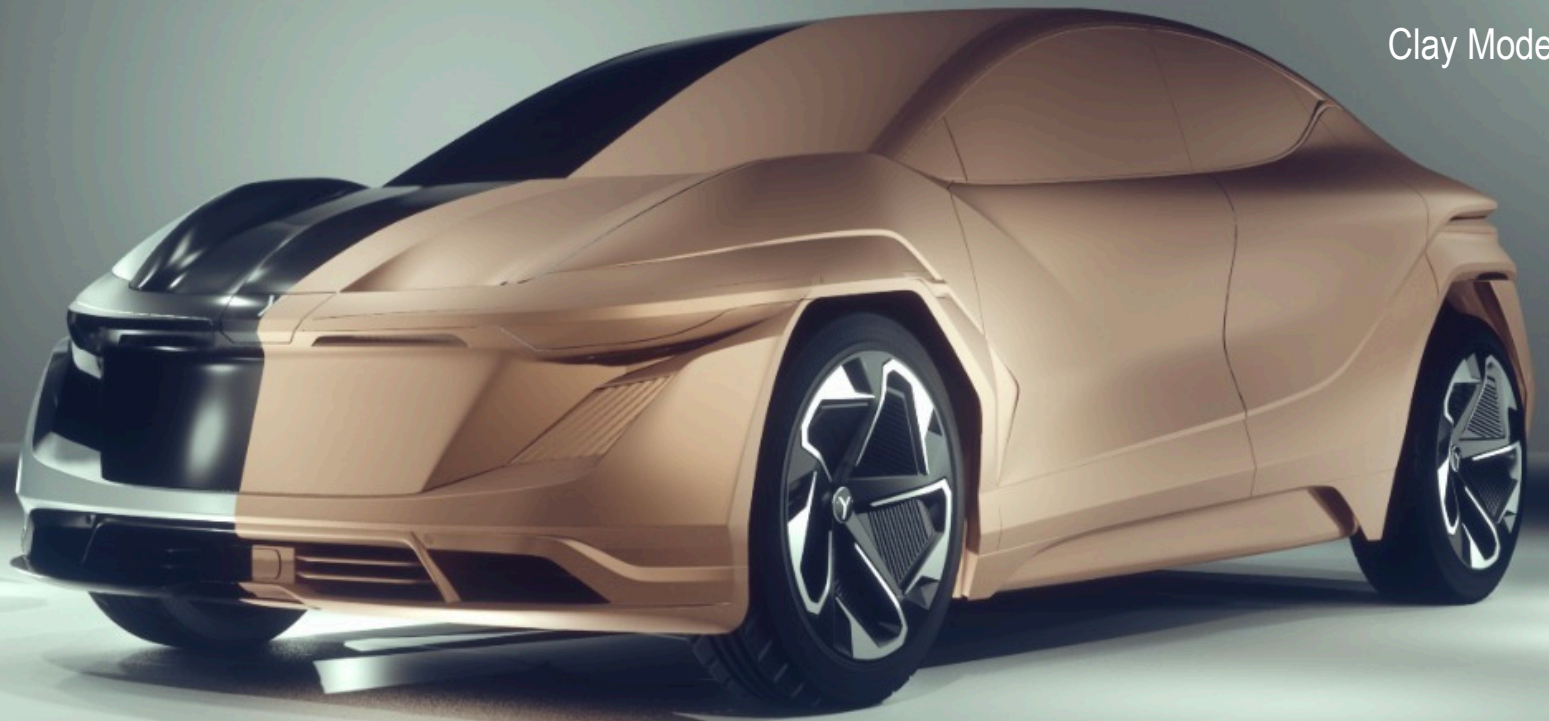
# \$15M Investment's Timeline



# \$15M Investment – Timing Plan Details




# Let's talk!



Clay Model

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